

## Does Being the Boss Mean You Get to Tell People What To Do?

It's 7:30 p.m. on a Thursday evening, and you're still at the office preparing for a presentation you'll make to top management early the next day. You have just hung up the phone after speaking with your spouse, and the annoyed voice on the other end of the line still rings in your ears, "Missing dinner again? The kids are starting to forget what you look like!"

Still, you face at least two more hours of work, and you're tired, hungry, and stressed. Just as you begin to dive back into preparing for Friday's presentation, Leiza, one of your direct reports, walks in and interrupts.

"Boss, I've been working through a challenge over and over in my head. I've narrowed the solution down to two options: Option A and Option B. Here are the pros and cons of each [Leiza briefly explains them.] Which do you recommend?"

You're busy; you don't have time for this. So, you answer quickly, "Go with Option B."

"Okay, thanks, Boss, that's great. I appreciate your help!" Leiza says, as she heads out of your office, ready to implement Option B.

You chalk up the exchange as yet another excellent leadership decision you've made. Her appreciation reminds you of the power you have to make decisions on the spot and the fact that people will follow your direction. In fact, it gives you an emotional boost at the end of a long day. Your direct report needed you, and you were able to deliver. Job well done, right?

Not so fast.

Let's rewind this scene and play it out in the way a productive and successful leader would approach the situation.

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You pause what you are doing, turn to Leiza, and say, "Leiza, assume you choose Option A today. Fast forward in your mind to six months from now. What would the outcome look like, and how would that affect everyone involved? Then, do the same for Option B. How would the outcomes differ?"

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Leiza pauses, looking at you puzzled. You've never asked her a question like that before, and she isn't sure what to do. The silence grows, but you smile patiently, waiting for Leiza to gather her thoughts.

When she continues to look puzzled, you encourage her further. "I'd like to know your point of view on that. You may need some time to think about it. When could you get back to me with your assessment?"

Leiza raises her eyebrows, intrigued and excited by the challenge of visioning the future. She responds with, "By Monday morning," and leaves your office with more energy than before, feeling empowered and pleased that her opinion is valued. She's on a mission, excited, and looking forward to figuring this challenge out.

#### **Time for Questions**

I can almost hear you say, "But it's already late! I'm looking at two more hours in the office before I can get home. I don't have time to ask Leiza any questions. It's faster just to tell her what to do!"

Estimate the length of time it took to give Leiza an answer compared to the time it took to ask her a few questions. You probably only added one or two minutes to the encounter, if that. If you don't have time in the moment to discuss the solutions with Leiza, set a time to do it after she has had an opportunity to mull over the various options.

The best way to develop your team is by asking powerful questions. Yes, it's true that this can take a little bit more time than immediately *telling* employees what to do. But, if you don't make the time to ask questions of your team members, you will end up being the one answering all of the questions and doing more work than you need to. This is a sign that your team has become dependent on you. And you won't step out of this never-ending cycle unless you make the decision to change your behaviors and begin asking questions instead of telling others what to do.

#### **Empowering Your Team Members**

Asking instead of telling is a fundamental behavior that differentiates the most successful leaders from those that can't seem to advance beyond a certain level. The strongest leaders are those who don't respond to queries from their staff right off the bat. In other words, they don't choose Option A or B and then send the employee away to implement the plan. Instead, they ask powerful questions that get team members to stop, reflect, grow, and challenge themselves.

Remember the old adage: Give a man a fish, and he eats for a day.... teach a man to fish, and he eats for a lifetime. Giving your team members the right solutions by answering their

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questions is like giving them a fish for a day; it's a shortcut that only takes care of one matter at a time. Teaching them how to fish by asking powerful, thought-provoking questions may take slightly longer in the short-term, but will save you a significant amount of time in the future. Team members won't keep coming back to ask you as many questions later; they'll develop their own ability to think through challenges.

This is ultimately how you empower your team members to move away from taking orders... to taking charge.

**Brenda S. Bence** is an internationally-recognized branding expert, Certified Executive Coach, Certified Speaking Professional, and the author of several award-winning books, including the *How YOU*<sup>TM</sup> *Are Like Shampoo* personal branding series and *Smarter Branding Without Breaking the Bank*.

In her latest book, Would YOU Want to Work for YOU<sup>TM</sup>? How to build an executive leadership brand that inspires loyalty and drives employee performance, Brenda brings her many years of transformational coaching successes, insights, examples, and real-world stories to the rewarding task of helping leaders reach their full potential.



After earning her MBA from Harvard, Brenda spent the bulk of her career as an executive in Fortune 100 multinationals, building brands across dozens of countries spanning four continents. Now, as President of her own company, Brand Development Associates International, she travels the world speaking, training, and coaching individuals and companies to greater success through creative yet practical corporate and personal brand development. Visit www.BrendaBence.com.