

## **Executive Coach Brenda Bence Ranks #9 in World's Top 30 Coaching Professionals for 2018**

**CHICAGO & SINGAPORE** - Feb. 21, 2018 - Executive Coach, Professional Speaker and Award-winning Author, Brenda Bence, has been ranked #9 on the World's Top 30 Coaching Professionals for 2018 by the Global Gurus organization.

Named along with other influential global coaches, such as Marshall Goldsmith, Tony Robbins, and Jack Canfield, the top 30 coaches on the Global Gurus list support knowledge and personal / organizational development in their fields through speaking, training, books, and media. Criteria for judging the Top 30 include:

Public opinion - 30%  
Originality of ideas - 30%  
Impact of original ideas - 10%  
Practicality of ideas - 10%  
Presentation style - 10%  
Number of publications and writings - 5%  
Guru factor 5%

"I am very honored to be ranked by Global Gurus as the #9 Executive Coach in the world," commented Ms. Bence. "Along with being grateful to the organization and to the people who voted for me, most importantly, this recognition indicates that my work is impacting leaders, future leaders, and organizations across the globe, helping to strengthen my platform in order to provide even more thought leadership in years to come."

Information about Global Gurus is available at <http://globalgurus.org/about/> and the 2018 Top 30 Coaching Gurus list is available at <http://globalgurus.org/coaching-gurus-30/>.

### *About Brenda Bence:*

Brenda Bence is passionate about two things: leadership and branding – and how the two work together. An internationally-recognized leadership branding expert, Certified Global Speaking Professional, and Certified Senior Executive Coach, she is also the author of 10 award-winning corporate and leadership branding books. Working with top multinational corporations from across the globe, she helps transform leaders and organizations through the power of leadership branding.

After earning her MBA from Harvard Business School, Brenda spent the bulk of her career as an executive in multinationals, building brands across dozens of countries on four continents. Now, based out of Singapore and working across six continents, she has coached more than 700 executives from over 60 different nationalities to renewed growth and success. Trusted by many of the world's most recognized companies, Bence is known for her expertise, approachability, high level of engagement, and sense of humor.

To learn more about Brenda, please visit: [www.BrendaBence.com](http://www.BrendaBence.com)

*Brenda Bence is available for television, radio, and press interviews. Contact +65-6322-1491 or email "Interviews@BrendaBence.com" for availability.*