

Brenda Bence is a Certified C-Suite Executive Leadership Coach, inductee into the Professional Speaker Hall of Fame, internationally recognized leadership branding expert, and the author of several award-winning corporate and leadership branding books.

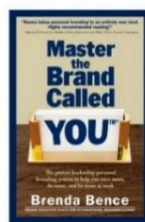
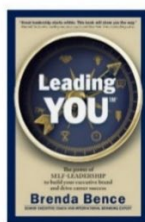
With an MBA from Harvard Business School, Brenda first made a name for herself when building mega brands for multinational corporations like Procter & Gamble and Bristol-Myers Squibb, where she was a senior executive responsible for billion-dollar businesses across four continents and 50 countries.

Brenda then left the corporate world and founded her own company. Now doing business across 30 countries and with offices in both the U.S. and Asia, Brenda provides executive leadership coaching and professional keynote speaking services to clients located in Southeast Asia, the U.S./North America, Greater China, Western & Eastern Europe, the Indian Subcontinent, Australia/New Zealand, and Africa. Brenda's proprietary leadership development frameworks have been rated among the best in the world. In 2025, Brenda is ranked by Global Gurus as the #3 Executive Coach worldwide and the #1 Branding Expert worldwide. She is also recognized by Thinkers50 and Coaching.com as one of the Top World Leaders in Coaching.



Having been a senior executive herself, Brenda understands the challenges of the highest-level leadership jobs. As an external executive leadership coach, she has coached hundreds of executives from 60 nationalities and 70 different industries. She has served as a Leadership Coach to global leaders at corporations such as 3M, AIA, Bayer, Citigroup, Deloitte, Lazada Group, Google, The Hershey Company, Petronas, Shell, Shiseido, and UBS AG, just to name a few. She also has served as Advisor to Board Chairs and CEOs of publicly traded companies on the NYSE and NASDAQ, as well as the London, Hong Kong, Singapore, and Malaysia Stock Exchanges.

As a Global Certified Speaking Professional, Brenda is in demand as a keynote speaker across six continents. She has addressed audiences at conferences, conventions, and companies all across the globe for clients such as Bank of America, BP, Danone, Deloitte, Lilly, General Motors, Johnson & Johnson, KPMG, Kraft Heinz, Microsoft, Morgan Stanley, Munich RE, Nomura, Ogilvy, PwC, Sheraton Hotels, Standard Chartered Bank, and the Young Presidents Organization, among many others.



Connect with Brenda
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A recognized thought leader in leadership and executive coaching, Brenda is the award-winning author of 11 books that have collectively earned over 50 international book awards. She is a respected columnist on leadership and coaching, with a strong voice in shaping how senior leaders think, grow, and lead.

Brenda's insights have been featured in more than 450 media and publications across the world including NBC TV, *Fortune*, *Reader's Digest*, *Financial Times*, *Investor's Business Daily*, *Entrepreneur Magazine*, *Kiplinger's Personal Finance*, *SmartMoney*, *Cosmopolitan*, *Yahoo News*, and *The Los Angeles Times*. Brenda is a popular guest on podcasts and radio shows.

Brenda has sat on multiple public and private company boards as well as on not-for-profit boards. She has traveled to 100 countries and enjoys studying foreign languages.