

Transformational Leadership Keynotes

Inspiring Leaders to Shape the Future
with Clarity, Confidence, and Impact

Brenda Bence

Professional Speaker Hall of Fame | Thinkers50 Coaching Legend

www.BrendaBence.com





Meet Brenda

Global Leadership Keynote Speaker | Professional Speaker Hall of Fame

- **Professional Speaker Hall of Fame inductee** – one of a rare few globally – and holder of both the Certified Speaking Professional (CSP) and Global Speaking Fellow designations.
- **Delivered hundreds of keynotes to many of the world's largest and most recognized multinationals** including Microsoft, Deloitte, Bank of America, Standard Chartered Bank, Johnson & Johnson, General Motors, PwC, BP, Shell, Lilly, UBS and many more.
- **Harvard MBA** who built billion-dollar **Fortune 100 Brands** at Procter & Gamble and Bristol-Myers Squibb, leading businesses across 50 countries and four continents.
- **Recognized by Thinkers50 as a Coaching Legend, Ranked #3 Coach Worldwide by Global Gurus** – combining billion-dollar brand leadership with decades of top-tier executive coaching.
- **Award-winning author of 12 leadership books** with 50+ international book awards; featured in 450+ global media outlets including *Fortune* and *The Financial Times*.

97% of corporate clients have engaged Brenda repeatedly.

70+ industries have benefitted from Brenda's insights.

60+ nationalities are represented among Brenda's clients.

6 continents have invited Brenda for coaching & speaking engagements.



Brenda partners with the world's leading organizations to deliver high-impact keynotes that strengthen leadership and drive enterprise-wide results.

Sample of
Brenda's
Global Clients





What Global Clients Say

Enterprise-level Impact

“Every keynote sparked meaningful change, was customized to our specific needs, and elevated our leadership team’s skills.”

Ng Jiak See, Head of Asia Pacific Strategy, Risk & Transactions, Deloitte APAC

Aligned Leadership Culture

“My team now share a common language to speak from — essential for alignment.”

Lyn Kok, President & CEO, Standard Chartered Bank Thailand

Trusted Again and Again

“Team members thanked me for inviting Brenda as a speaker — and I’m already arranging for her to speak again.”

Rehan Saghir, ASEAN General Manager, Eli Lilly & Company

Customized to Challenges

“Extremely engaging — Brenda made the topic directly relevant to us.”

Coreen Chan, Customer Operations Manager, Agilent Technologies

High Engagement. Real Impact.

“Brenda’s interactive engagement made it far more impactful than just listening.”

Mei Lin, Business Development Leader, NN Investment Partners (a Goldman Sachs Company)

Memorable. Actionable.

“Brenda made her keynote so engaging that I didn’t even realize time was passing.”

Hui Hoon Goh, Head of Fixed Income, UBS Wealth Management

The background image shows a large, dimly lit conference hall filled with people seated at round tables. On the stage at the front, there are several large projection screens. The central screen displays a large question mark. The side screens show a woman, Brenda, speaking at a podium. The overall atmosphere is professional and high-tech.

Brenda's Signature Leadership Keynotes

Across leaders at every level, Brenda has uncovered six challenges that consistently define success or failure. In response, she crafted six signature keynotes — each designed to tackle one of these critical leadership realities.



Signature Keynotes Overview



**Master the Inner
Game of Leadership**



**Leading with Clarity in
Uncertain Times**



**Drive Exceptional
Results as a
Coach-Leader**



**Master the Brand
Called YOU™®**



**Would YOU Want to
Work for YOU™®?**



**Leverage Well-Being
as a Leadership
Advantage**

These six signature interactive keynotes are designed for both leaders and self-leaders — creating meaningful impact across corporate audiences and conference stages.

They can be delivered either virtually or in-person and can be customized upon request to your organization's culture, current challenges, and desired outcomes – ensuring relevance, resonance, and results.



Keynote

Master the Inner Game of Leadership

Nearly 70% of leaders say managing their own mindset is harder than managing their teams.

Master the inner game that drives outer results.

Takeaways:

- Unlock three keys to mastering the “unseen” side of leadership.
- Connect inner work directly to outer results.
- Focus where it matters most during uncertainty.
- Lead with confidence — even without all the answers.
- Overcome fears that limit your true potential.
- Build resilience through practical inner-leadership tools.



Keynote

Leading with Clarity in Uncertain Times

Almost 60% of employees lack confidence in their organization's ability to lead through uncertainty.

Be the steady leader others look to when the path ahead is unclear.

Takeaways:

- Apply a proven model to stay grounded and decisive under pressure.
- Shift from problem-solving to solution-driven leadership.
- Build alignment, collaboration, and trust across teams.
- Strengthen resilience to lead under pressure.
- Foster stronger stakeholder relationships in times of change.
- Create a future you can control with immediately applicable strategies.



Keynote

Drive Exceptional Results as a Coach-Leader

Organizations with strong coaching cultures are 51% more likely to financially outperform their peers.

Shift from managing performance to unlocking it.

Takeaways:

- Grasp the crucial difference between managing, leading, and coaching.
- Leverage coaching to boost productivity, morale, and outcomes.
- Avoid pitfalls that undermine credibility as a coach-leader.
- Turn coaching into a daily leadership habit with lasting impact.
- Build a coaching culture that drives growth and alignment.
- Discover how coaching drives revenue, retention, and long-term enterprise value.



Keynote

Master the Brand Called YOU™®

Nearly 70% of executives admit their leadership brand is unclear or inconsistent.

Shape the leadership presence that drives your impact.

Takeaways:

- Define what a leadership brand truly is — and isn't.
- Understand how your brand impacts both you and your organization.
- Harness six core elements that shape your unique leadership brand.
- Discover how others perceive you — and align it with your intent.
- Adopt daily actions that strengthen your brand image.
- Avoid “Brand Busters®” that can undermine your success.



Keynote

Would YOU Want to Work for YOU™®?

More than half of employees leave a job
because of their manager.

**Lead in a way that drives loyalty,
performance, and retention.**

Takeaways:

- Embrace the single mindset shift that transforms leadership impact.
- Address the #1 driver of employee turnover — and how to prevent it.
- Adapt your leadership style to meet shifting demands.
- Navigate tough conversations with confidence and clarity.
- Apply a practical model to lead effectively and shape culture.
- Become the leader others *want* to work for.



Keynote

Leverage Well-Being as a Leadership Advantage

Burnout is rising among leaders —
43% end most days feeling used up.

Lead at your best without burning out.

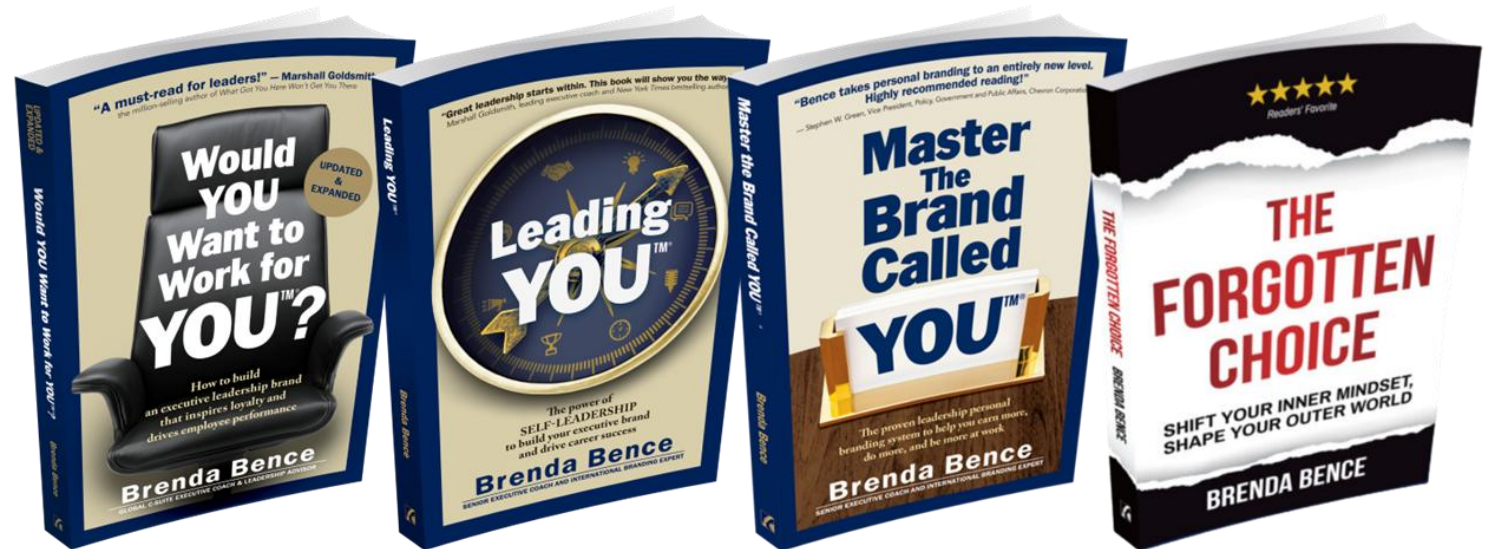
Takeaways:

- Assess your current well-being and pinpoint areas for improvement.
- Apply practical techniques to stay present and focused under pressure.
- Break through limiting beliefs that undermine personal and team wellness.
- Support your team's well-being to strengthen engagement and performance.
- Boost resilience with tools that sustain peak performance in turbulent times.
- Implement a repeatable process to turn pressure into performance for you and your team.

Brenda's books turn leadership challenges into actionable strategies leaders can use right away.

Extend Brenda's keynote impact - give leaders a tool they'll use.

12 award-winning books | 50+ international awards*



**Featured titles shown - full library available.*

Award-Winning Leadership Insights



Contact
Brenda

Bring Brenda to Your Stage

Available for conferences, executive offsites, global leadership meetings, and corporate events.



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I look forward to connecting with you!

Brenda Bence