

Brenda Bence is a globally recognized High-Stakes C-Suite Succession Coach and Executive Leadership Advisor, trusted by the world's most influential organizations to navigate high-level leadership challenges and pivotal transitions with clarity and confidence.

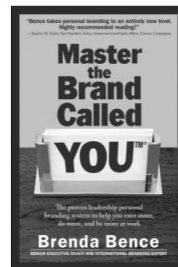
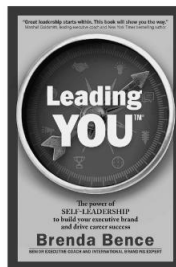
Honored by Thinkers50 as a Coaching Legend, Brenda is also ranked by Global Gurus as the #3 Executive Coach worldwide and has been inducted into the Professional Speaker Hall of Fame.

With an MBA from Harvard Business School, Brenda built her career leading billion-dollar brands at Procter & Gamble and Bristol-Myers Squibb, where she led businesses with global remits, spanning four continents and 50 countries. Building on her own hands-on leadership experience, she founded Brenda Bence International ("BBI"), now serving clients across six continents, with offices in both the U.S. and Asia.



Brenda's proprietary succession and leadership frameworks are recognized among the best globally. She has coached and advised hundreds of C-Suite leaders and successors from more than 60 nationalities and 70 industries, guiding organizations through their most critical inflection points. She partners with CEOs, Board Chairs, and Executive Leadership Teams of Global Fortune 250 and publicly traded companies on the NYSE, NASDAQ, and many leading Asian and European exchanges.

Her clients include global icons such as Google, Citigroup, Shell, UBS, Deloitte, Bayer, Hershey, Shiseido, Alibaba/Lazada, and PETRONAS, among many others. In addition to coaching, Brenda is a frequent keynote speaker at global conferences and senior leadership gatherings, addressing audiences from organizations such as Microsoft, Bank of America, PwC, Johnson & Johnson, BP, Danone, General Motors, and Standard Chartered Bank.



A thought leader on executive succession and leadership impact, Brenda is the award-winning author of 12 books which have received over 50 international book awards. She has been featured in over 450 media outlets including NBCTV, *Fortune*, *Financial Times*, *Harvard Business Review*, *The Economist*, and *The Los Angeles Times*.

Having lived outside her native U.S. for 30 years—including more than 20 years in Asia—Brenda brings a rare global perspective to her work. She has traveled to 100 countries, served on multiple corporate and non-profit boards, and continues to shape the next generation of top leadership worldwide.